

Mariano Comense, January 2010

**ALMAX<sup>®</sup>, a byword for high quality and respect for the environment,  
CELEBRATES ITS DUAL CERTIFICATION  
100% MADE IN ITALY and UNI EN ISO 14001:2004  
BY LAUNCHING THE ALMAX<sup>®</sup> FOR A GREENER WINDOW CAMPAIGN**

Almax<sup>®</sup> is the first and only mannequin manufacturing company with dual certification, 100% Made in Italy and UNI EN ISO 14001:2004, and has decided to spread the word by making its potential customers a new, exclusive offer.

Since 1<sup>st</sup> January 2010, Almax<sup>®</sup> has been offering its customers the chance to **have their used mannequin taken away**, by launching the **Almax<sup>®</sup> for a Greener Window** campaign. By subscribing to this campaign, all customers who purchase one or more mannequins with head at list price from the adult series (men and women) from [www.almax-italy.com](http://www.almax-italy.com), can have their used mannequins taken away. Almax<sup>®</sup> will charge no additional cost for picking up or transporting the old mannequin, or for delivering the new mannequin ANYWHERE IN EUROPE.

Your used mannequin will be replaced with an Almax<sup>®</sup> mannequin, that is a mannequin made of shatterproof polystyrene, a raw material that is **not only sturdy and long-lasting but also, and above all, a "clean" material in that it is 100% recyclable!!!** In addition, in its finishes, Almax<sup>®</sup> **only ever uses water-based paints** fully conformant with relevant ecological legislation, thus protecting both the environment and the health of its workers.

Every customer that subscribes to the **Almax<sup>®</sup> for a Greener Window** campaign will thus receive a high-quality and **entirely recyclable** product with a **100% Made In Italy guarantee** from the Institute for the Protection of Italian Manufacturers. For every mannequin purchased, Almax<sup>®</sup> will take away a used one, irrespective of its condition and the material of which it is made, charging the customer exclusively for the cost of the new mannequin.

**Almax S.p.A.**

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ISO 14001 - Cert. n. 0372A/0

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